

**INDIANA ARTS COMMISSION
QUARTERLY BUSINESS MEETING**

December 13, 2013

Indiana Government Center, Conference Room 1
200 W. Washington Street
Indianapolis, Indiana 40204

Trevor Yager, Chair

Minutes

Members present: Kathy Anderson, Gil Cárdenas, Karen Ellerbrook, Jon Ford, Pam Hicks, Jeff Kirk, Linda Levell, Allen Platt, Suzie Rentschler, Micah Smith, Sherry Stark, Nancy Stewart, Trevor Yager

Members via teleconference: Susan Hardwick

Members absent: Al Rent

IAC staff present: Michelle Anderson, Kristina Davis, Dennis Hardin, Emily Hellmuth, Becca Hopson, Lewis Ricci, Paige Sharp, Rex Van Zant

Guests: Susan Mendenhall (Regional Art Partner Consortium), Vicki Pool (Office of the State Treasurer), Sarah Fronczek

1. **Welcome and Introductions.** IAC Chair Trevor Yager convened the meeting at 9:10 a.m. and asked everyone to introduce themselves.

2. **Consent Agenda.** IAC Commissioner Suzie Rentschler moved to adopt the consent agenda, consisting of the agenda for today's meeting and the minutes from the September 20, 2013 meeting of the full Commission. IAC Commissioner Linda Levell seconded the motion. The motion passed.

3. Chair and Executive Committee Reports

A. Chair's report

1. Mr. Yager introduced recently appointed Commissioner Allen Platt from Floyds Knobs, and Mr. Platt spoke briefly about his background and his eagerness to serve on the Commission.

2. Mr. Yager reported that the Governor has re-appointed Commissioners Jon Ford and Linda Levell to serve second terms.

B. IAC Executive Director Lewis Ricci reported that he will meet with First Lady Karen Pence in January to discuss the IAC's participation in the 2016 Indiana

Bicentennial. Mr. Ricci has also met with members of the Bicentennial Commission. Several initiatives related to the Bicentennial have been included in new specified strategies for the remainder of the IAC Strategic Plan (see below under item 7).

C. Mr. Yager reported that Arts Day at the Statehouse will be on January 27, 2014, sponsored by the Indiana Coalition for the Arts. Mr. Yager urged all Commissioners to participate in the event.

D. IAC Deputy Director Michelle Anderson presented a handout (attached) showing the FY 2014 IAC budget, current through November 30. Mr. Ricci reported that the Governor has mandated an additional 1.5% holdback on all state agency budgets, due to a shortfall in revenue. This holdback will amount to about \$44,000 for the Arts Commission. It may be necessary to rescind a small percentage of all grant final payments to meet the budget cut.

E. Mr. Yager reported that the IAC Executive Committee will be tasked with completing a performance review for Mr. Ricci. The review will be conducted over the next few weeks.

4. Executive Director Report

A. Mr. Ricci introduced new IAC staff member, Community Development Manager/Accessibility Coordinator, Becca Hopson. Mr. Ricci also introduced Sarah Fronczek, who has accepted the position of IAC Community Development Manager/Education Coordinator. Ms. Fronczek will join the IAC staff on January 6, 2014.

B. Mr. Ricci reported on progress being made in cooperation with IUPUI and the Indiana University School of Public and Environmental Affairs (SPEA), to develop an arts administration degree program. Mr. Ricci also reported that IAC will be presenting a two-day workshop, "Entrepreneurial Tools for Artists Workshop and Intellectual Property Symposium" in cooperation with the Indiana University Maurer School of Law, School of Public and Environmental Affairs, Kelley School of Business and Jacobs School of Music. The symposium will be held on May 15 & 16, 2014 at the Eiteljorg Museum and Indiana State Museum in downtown Indianapolis. Mr. Ricci offered special thanks to IAC Communications Manager Emily Hellmuth, who has been the primary organizer for the colloquium. Also in the planning stage is the IAC's third Economic Development Colloquium, in cooperation with Ball State University's Building Better Communities program; this workshop is being planned for the fall of 2014 and will be held in northwest Indiana.

IAC Director of Programs Kristina Davis reported on a Cultural Districts research project being conducted at Indiana University (Bloomington). Faculty member Joanna Woronkiewicz has assigned one of her fall-semester classes to visit each of the designated Statewide Cultural Districts and collect data on various aspects of cultural, community and economic development. The class will develop metrics to track

achievement related to the Cultural District designation. Ms. Davis also reported on recent projects of Traditional Arts Indiana (TAI), headquartered in Bloomington. TAI is presenting a traveling exhibit funded by the National Endowment for the Arts. TAI has partnered with the Indiana Department of Natural Resources to present traditional arts in state parks. TAI is also participating in a survey of native Pokagon and Potawatami tribes in northern Indiana.

Mr. Ricci went on to explain concerns among regional and nationwide groups such as Arts Midwest, the National Association of State Arts Agencies, and Americans for the Arts, that the National Endowment for the Arts (NEA) is facing a tenuous future. The current federal administration has not appointed a replacement chairperson for the Endowment since the resignation of the last chair almost two years ago. There are concerns that the NEA may lose its unique identity and be folded into another federal agency, and that funding for the arts may be diminished.

5. Committee Reports.

A. Programs, Grants and Services Committee. PGSC Chair Nancy Stewart presented the printed committee report (attached). In its last meeting, the PGSC discussed the results of the grant-review panel for the IAC Arts in Education grant category and voted upon its recommendation for approval of these grants for 2014. Ms. Stewart presented a handout (attached) showing the applicant scores from the panel review, and the recommended funding for the grant category. Ms. Stewart moved to approve the recommendation of the Programs, Grants and Services Committee, and the Executive Committee, and approve funding for the applicants that achieved qualifying scores. IAC Commissioner Karen Ellerbrook seconded the motion. The motion passed.

IAC Director of Programs Kristina Davis presented a handout (attached) explaining the second round of the IAC's Community Cultural Planning Consultancies; the communities which applied and were approved for full 60-hour consultancies are shown, as well as communities which were approved for 15-hour mini-consultancies. Site visits to the communities have begun.

B. Committee on the Future. IAC Commissioner Jon Ford presented the minutes from the latest meeting of the COF (attached). Mr. Ford also reported on progress being made in re-branding the Arts Commission after a conflict arose with the Hoosier Lottery over use of the phrase "Imagine That". The Hoosier Lottery is funding a new branding and advertising program for the IAC. A preliminary report will be presented in January, with a final report coming in March.

IAC Marketing and Communications Director Rex Van Zant presented a handout (attached) showing the latest activity of the Cultural Trust fund and a summary of recent Arts Trust license plate sales.

6. Regional Arts Partners Update. RAP Consortium president Susan Mendenhall from Arts United of Greater Fort Wayne gave a brief report on the most recent meeting of the RAP Consortium.

7. Special Planning Review. Mr. Ricci reviewed recent activities among the Commissioners and IAC staff to articulate goals, objectives and strategies for the final two years of the current IAC Strategic Plan. He presented handouts (attached) showing ideas from the Quarterly Business Meeting of September 20, 2013, as well as a list of possible IAC initiatives related to the Indiana Bicentennial celebration in 2016, and finally, printed results from the IAC's interactive web café which was held on December 5th. After much staff discussion, Mr. Ricci distilled all of these sets of input into recommendations for "2014 – 2016 Indiana Arts Commission Strategic Plan Goals, Objectives, and Strategies" (attached). IAC Commissioner Sherry Stark noted a minor grammatical error to be corrected. Ms. Stark moved to adopt the document as presented, with the noted correction. IAC Commissioner Gil Cárdenas seconded the motion. The motion passed. The corrected version is attached.

Mr. Ricci advised everyone that the new document will necessitate a review of the Arts Commission's resources, to insure that the goals are being supported in terms of staff time, talent, partnerships and funding. He asked that a study committee be formed in the near future to formulate resource allocations.

8. Old Business. There was no old business.

9. New Business. It was announced that the next IAC Quarterly Business Meeting will take place on March 21st in Vincennes; the host Commissioner will be Linda Levell.

10. Closing Comments. Mr. Yager thanked everyone for their participation and wished everyone happy holidays.

11. Adjourn. IAC Commissioner Pam Hicks moved to adjourn the meeting. Ms. Rentschler seconded the motion. The motion passed. The meeting adjourned at 11:45 a.m.